

PRESS RELEASE

NetEnrich Named a "Cool Vendor in Infrastructure Services" by Gartner

By
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NetEnrich is innovative in IT infrastructure management, operations, and automation services, and reduces IT operations costs dramatically in enterprise without sacrificing service levels.

SAN JOSE, Calif., Jun 10, 2015 (BUSINESS WIRE) -- NetEnrich, Inc., a next-gen IT infrastructure management, operations, and automation provider for the enterprise, announced that it has been named a "Cool Vendor" in Gartner's "Cool Vendor in Infrastructure Services, 2015" report published April 10, 2015.

Gartner, Inc., a research and advisory firm, identifies new Cool Vendors in key technology and services areas each year. This year, Gartner's report named NetEnrich as a Cool Vendor in the area of Infrastructure Services "who deliver value to business and IT users through innovative services and new approaches to enabling business benefits."

"It is a tremendous honor for us to be named a 'Cool Vendor' by such a prestigious research organization," said Raju Chekuri, CEO of NetEnrich. "We believe this validates our business model and our fundamental value proposition of 'intelligent IT operations' services – that delivers up to 50% cost savings in IT operations for enterprise clients, while they stay in control, mitigate risk, and innovate. This recognition underscores a tremendous need in enterprises for enhanced visibility and unified operations services, especially in a environment that increasingly includes overlapping and unaligned technology investments."

The report noted that "bimodal IT capabilities become key to surviving in a competitive market; they make traditional IT effective while building fast agile IT capabilities to succeed." The changing face of IT management is highlighted in Gartner's analysis, which notes, "Rapid adoption of the enabling Nexus of Forces technologies – cloud, social mobile and analytics – and digital business continues to change enterprise perceptions and expectations of what infrastructure can deliver."

NetEnrich fills the gap that results from the complexity of a modern and increasingly diverse IT environment, using an automated platform and "single pane" visibility that encompasses everything from on-premise to cloud, with a

Microsoft Cloud

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resulting reduction of up to 50% in IT operations costs, 3-5X increase in service levels, 3-5X faster application releases, and 50% fewer DevOps errors.

About NetEnrich

NetEnrich combines industrialized services with a proprietary automation platform and analytics to deliver next-gen IT infrastructure management, operations, and automation services for management of technologies from on-premise to cloud. This new world approach to IT operations reduces costs up to 50%, while mitigating risk, providing control, and driving innovation. NetEnrich has over 1,000 clients including large enterprises. NetEnrich is headquartered in Silicon Valley, California.

To learn more about NetEnrich, visit www.netenrich.com.

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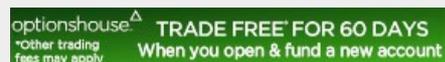


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